



## LiveChat

Software for digital customer approach & video consulting

With **LiveChat** companies are able to offer their prospective customers and clients the possibility to contact them digitally at every point along the classic customer journey in order to inform and advise them, regardless of their location. Via the website widget, the contact portal or the multimedia business card, employees of a company can be reached easily and conveniently via their own website.

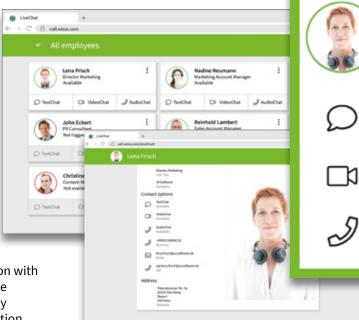




## Diverse digital contact options

Up-to-date communication via the website

LiveChat offers three possibilities to get in touch digitally with employees of a company. Whether as a contact portal that makes employees of a company visible to the "outside world", as a multimedia business card, or integrated widget on the website: With LiveChat, companies offer prospective customers and clients a variety of possibilities for digital customer approach and video consultation. This way, a crucial consulting service can be provided digitally at a much earlier stage without the employee having to leave his workplace or the customer having to personally visit the company.



## **Advantages for companies**

- Increase in productivity
- Higher conversion rate
- No media break
- Improved customer journey
- Direct personal interaction with customers via the website
- Stronger customer loyalty
- Higher customer satisfaction





## All technical information always up-to-date! support.estos.com

